

4-Hour AI Master Class : Beginner Syllabus

2026

Learn AI Video and Audio Tools in just 4 hours with practical, beginner-friendly knowledge at GK InfoTech Solutions.

Course Goal : Take complete beginners from zero to creating their first complete AI video and automating daily tasks using a smartphone or laptop.

Hour 1: Generative AI Basics & Prompting for Scripts

Learning how to think, prompt, and write ready-to-use content.

- **Introduction to Generative AI (15 mins)**
 - What is Generative AI? (Simple real-world examples).
 - Understanding free tools: ChatGPT, Google Gemini, and Claude.
- **Basic Prompt Engineering (20 mins)**
 - The simple 3-part prompt formula: **Role + Task + Tone/Format**.
 - How to write without robotic or generic output.
- **Hands-on Practice: Script & Idea Generation (25 mins)**
 - Brainstorming 5 viral video ideas for YouTube Shorts or Instagram Reels.
 - Generating a complete 30-second video script with visual scene descriptions.

Hour 2: AI Voice Generation & Audio Magic

Turning text scripts into realistic voices and clear audio.

- **AI Text-to-Speech (TTS) (25 mins)**
 - Using ElevenLabs to convert text into natural human voices.
 - Selecting tone, emotion, pacing, and regional accents (including Indian English and regional tones).
- **AI Audio Clean-Up (15 mins)**
 - Enhancing poor mobile phone recordings using I (one-click studio audio restoration).
- **Hands-on Practice: Audio Export (20 mins)**
 - Generating and downloading a voiceover file for the script created in Hour 1.
 - Adding royalty-free ambient sound effects or AI background tracks.



Hour 3: AI Video Creation & Talking Avatars

Creating visuals, digital presenters, and automated clips without a camera.

- **AI Talking Avatars (25 mins)**
 - Creating a digital presenter from text or image using tools like HeyGen or D-ID.
 - Customizing backgrounds, framing, and aspect ratios (9:16 for Reels/Shorts vs. 16:9 for YouTube).
- **Text-to-Video & B-Roll Generation (15 mins)**
 - Generating cinematic video clips using free text-to-video
- **Hands-on Practice: Video Assembly (20 mins)**
 - Pairing the Hour 2 voiceover with an avatar or generated video clips on mobile/desktop.

Hour 4: AI Video Editing, Productivity Tools & Final Project

Adding dynamic captions, automating daily work, and publishing.

- **AI Smart Video Editing (20 mins)**
 - Auto-generating animated, colorful captions/subtitles using free tools.
 - Auto-repurposing long videos into vertical Shorts using free tools.
- **Everyday AI Productivity Tools (15 mins)**
 - Using Google NotebookLM to turn PDFs and study notes into instant audio guides and summaries.
 - Quick design and poster creation with Canva Magic Studio.
- **Final Hands-on Challenge & Showcase (25 mins)**
 - **Student Challenge:** Export a complete 30-second AI Short (Script + Voice + Avatar/Visuals + Captions).
 - Review, troubleshooting, and Q&A.



4-Hour AI Master Class : Beginner Syllabus

2026

Student Checklist

Tool Category	Beginner-Friendly Free Tools	What Students Will Make
Scripting	ChatGPT / Google Gemini	30-Second Reel Script
Voiceover	ElevenLabs and free tools	Clear Studio Voice Track
Visuals/Avatar	HeyGen and other free tools	Talking Presenter Video
Editing & Captions	Free 123 APPS	Polished 9:16 Video with Dynamic Subtitles
Productivity	Canva	Posters, Pictures & Videos

